

Do you struggle to find new clients?

Get Lifecycle Marketing help and simplify your work-life! You'll gain personalized guidance and up to 3 hours daily to do what you love instead of what needs to be done.



I will help you retain happy clients and assist you in achieving greater satisfaction and tranquility. Ask for a dedicated plan for your heartfelt initiatives.

Why hiring a holistic communication expert is a good investment?

- to improve results and gain more (time, resources, clients - the list goes on!)
- to stop being blindfolded and make informed decisions
- to attract and retain more happy clients
- to know unique insights that refer to your individual situation
- to cut the time you do outreach and marketing tasks yourself
- to understand better your clients and learn how to assist them best
- to reduce tasks that need to be done and focus more on your own work and education
- to avoid feeling lost and drained by fast-paced reality and changing trends
- to achieve fulfillment, tranquility, and higher satisfaction



Testimonial

"I can say it many times, but Weronika has a very special way of communicating, that is precious, mindful and emphatic. It just makes things better. I recommend her from the bottom of my heart."

- Asia, CEO & Digital Creator

Work with me!

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 Life Cycle EVOLUTION

Imagine...

You work already with some clients or donors, but you also dream of getting more prospective contacts. How do you attract them? How to retain them in a way they would advocate for your brand? There are a lot of ideas. Social Media, website optimization, automation, more attractive offer, re-branding, chat GPT, reels, paid promotion? Or maybe an event or sponsorship? Which tactic is the best for your unique situation?

You realize you need help

You wonder where to start? Should I do what others do? Which activity should go first and what happens next? In all this uncertainty one thing is clear: it's easier and faster with a guide!

Start

What happens next?



Advanced. Curious to see clients pulled in like the magnet.

We keep talking and based on your information and my subject matter expertise I prepare for you a comprehensive breakdown of channels' communication flow, ideal clients' needs, and their decision-making process. Now we merge these habits flawlessly into your offer, making sure you'll deliver an excellent customer experience.

Step 1

Step 2

Step 3

Step 4

Step 5

Step 6

The grand finale

You find yourself an experienced, open-minded Lifecycle Marketer (like me!) who helps you first to organize and analyze all ongoing projects. You'll see which of your marketing efforts stand out and bring clients in.



That's clever. What a relief.

What do you do?

We discuss conclusions and I prepare a holistic executive action plan. It helps you to stay on top of projects, prioritizing actions that work and avoiding wasting time on operations that don't convert. To add more, you gain priceless customer advice, tailored to your exact needs!



Special, heard and understood.

Great!



Results up, but how to avoid unhealthy multitasking?

You have all the data to strengthen marketing and sales efforts. Using it you build up reliable, long-term client relationships. Awesome! But... now you want to focus more on your actual job. How do you do that?



Secure and encouraged. All of it makes sense now.

Now we observe, analyze data, and adjust strategy or messaging accordingly. Soon, you'll be ready to enter new markets and I'll be there to help you streamline your international and multicultural collaboration.

I create and help you bring to life your exclusive customer experience strategy for the complete sales funnel. We cover content strategy, communication strategy, customer retention, loyalty, copywriting, and more. Or simply a part of it - it depends on you!



Smart and helpful!

Here I am to assist!

Work productively in a mindful way. Be happy and serene that you'll reach your goals because now you have a trustworthy guide to support you in that exciting professional journey!



Celebrating success and thriving teamwork

Ready. Steady. Go!

I help you handle multiple Lifecycle Marketing tasks simultaneously, bringing ease and relief, so you can focus on the purposeful work you do.

Work with me!

@lifecycle_evolution



Testimonials

"I'm glad to partner with a marketing expert like Weronika, who gets what clients want and can implement strategies that pull the right leads closer to my brand faster."

- Anna, Business and Relationship Coach

"Wera is a brilliant, detail-oriented marketing manager. She emanates warmth and understands teammates' and customers' sentiments easily. She is an excellent team player with top-notch organizational skills. I highly recommend her work."

- Olena, Product Marketing Manager